

PreSens Precision Sensing GmbH takes further steps into the Arab market

PreSens Precision Sensing GmbH was established in Regensburg, Germany, 1997 to serve the growing market for specialized sensor technology. PreSens' success and its growth is based on the profound knowledge of its employees who have a strong experience in design and manufacturing of sensor devices.

Various partnerships with national and international universities and scientific institutes clearly showed the demand for innovative measuring technology in the biotech and pharmaceutical industry. Our Biotech & Pharma business field helps pharmaceutical companies such as Roche, DSM or Genentech improve their bioprocess development with PreSens sensors.

Its scientific customer base has grown to hundreds of users ranging from the University of Alaska/ Anchorage to the University of Wellington in New Zealand. Over the last eleven years, the customer group specified in the Scientific R&D is always giving input for the development of new sensors.

A request from the market leader for beverage filling systems, Kronen AG, Neutraubling, Germany triggered the introduction of the Food & Beverage field. PreSens supplies sensors for checking the air-tightness of packaging and a special system for determining the penetrability of oxygen in PET bottles at companies such as Nestle, Heineken or Danisco.

The most recent business field has arisen from a cooperation with renowned medical technology manufacturers from the Medical Devices sector. PreSens supplies OEM parts, which are integrated into more complex medical systems and therefore does not have direct contact with the end customer in this area.

The diversification has also been pursued on a geographical basis. Starting from the Regensburg base, business has spread all over the world and with this first participation at the ArabLab 2009 in Dubai PreSens is willing to make even more contact to business partners in the Far and Middle East. The company is convinced that with the quality of its products "Made in Germany" and the readiness of its employees to find customized solutions the Arab market will offer fruitful and long-lasting business relationships.

PreSens Precision Sensing GmbH develops, manufactures and markets chemical optical sensor systems for Life Science applications. In the last more than 10 years it became a leading provider for sensors in Biotech & Pharma, Scientific R&D, Food & Beverage, and Medical devices. Together with its partners it offers full service in Europe, America and Asia.

Come and visit our booth at the ArabLab 2009: Hall 7/8, Stand 360

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